



I choose Montréal

The go-to resource for international students in Greater Montréal



International students: rich talent to discover

MONTRÉAL



50,000 international students



50 training centres



60 CEGEPs and private colleges



11 universities

I choose Montréal (ICM), an invaluable resource for:

- **Letting future international students know** about the student experience in Greater Montréal and subsequently supporting them as they decide to live and work in Montréal
- **Supporting employers in the region** (foreign and local companies, international organizations, startups) in their recruitment efforts
- **Supporting educational institutions** in promoting Greater Montréal's academic programs

3 main areas of focus

1. Attract international students

ICM is working actively to promote Greater Montréal around the world among individuals interested in studying full-time in Montréal:

- **Rollout of digital promotional campaigns**
- **Organizing activities** in Greater Montréal and **recruiting missions** abroad
- **Organizing virtual fairs** to connect students with educational institutions
- **Sharing key information** on the ichoosemontreal.com website and social media channels

2. Retain more international students

The team supports students studying in Greater Montréal by organizing a host of *live, work and immigrate* activities:

- **Live:** Discover the quality of life in Greater Montréal
- **Work:** Learn more about thriving industries and take part in networking and recruiting activities with popular employers
- **Immigrate:** Attend on-campus and online information sessions to learn about the permanent or temporary immigration process (organized in partnership with Québec's *Ministère de l'Immigration, de la Francisation et de l'Intégration*)

3. Support employers with their recruitment

ICM highlights international student job applicants to Greater Montréal employers through targeted activities, for part- and full-time jobs, during and after their studies:

- **Connect with international students** in Greater Montréal through recruitment, networking and information session activities on campus and off campus
- **Promote job offers** on ICM's digital platforms
- **Connect international students with educational institutions** and their various services and departments/faculties
- **Provide valuable information** in terms of obtaining work permits and Québec's and Canada's immigration process for international students

Did you know?

International students are legally allowed to work up to 20 hours per week during the semester and they can work full-time during vacations and breaks (with a valid full-time study permit).

Montréal tops the rankings

- **Best student city in the Americas**
(QS Best Student Cities, 2022)
- **Second-best city in the world for remote workers**
(WorkMotion, 2021)
- **Most affordable city in North America**
(UBS Prices and Earnings, 2018)
- **The most reputable city in the Americas**
(Reputation Institute, 2018)
- **Best city in the Americas for its quality of life**
(Knight Frank, City Wellbeing Index, 2020)

Why hire international students?

- Graduates of Québec's institutions
- Highly educated
- Multilingual
- Personal and professional experience in Greater Montréal
- International networks
- Can obtain temporary or permanent residence after completing their studies