



# I choose Montréal

The go-to resource for international students in Greater Montréal



## International students: rich talent to discover

### MONTRÉAL



37,000 international students



50 training centres



60 CEGEPs and private colleges



11 universities

### *I choose Montréal (ICM), an invaluable resource for:*

- **Letting future international students know** about the student experience in Greater Montréal and subsequently supporting them as they decide to live and work in Montréal
- **Supporting employers in the region** (foreign and local companies, international organizations, startups) in their recruitment efforts
- **Supporting educational institutions** in promoting Greater Montréal's academic programs

# 3 main areas of focus

## 1. Attract international students

ICM is working actively to promote Greater Montréal around the world among individuals interested in studying full-time in Montréal:

- **Rollout of digital promotional campaigns**
- **Organizing activities** in Greater Montréal and **recruiting missions** abroad
- **Organizing virtual fairs** to connect students with educational institutions
- **Sharing key information** on the [ichoosemontreal.com](http://ichoosemontreal.com) website and social media channels

## 2. Retain more international students

The team supports students studying in Greater Montréal by organizing a host of *live, work and immigrate* activities:

- **Live:** Discover the quality of life in Greater Montréal
- **Work:** Learn more about thriving industries and take part in networking and recruiting activities with popular employers
- **Immigrate:** Attend on-campus and online information sessions to learn about the permanent or temporary immigration process (organized in partnership with Québec's *Ministère de l'Immigration, de la Francisation et de l'Intégration*)

## 3. Support employers with their recruitment

ICM highlights international student job applicants to Greater Montréal employers through targeted activities, for part- and full-time jobs, during and after their studies:

- **Connect with international students** in Greater Montréal through recruitment, networking and information session activities on campus and off campus
- **Promote job offers** on ICM's digital platforms
- **Connect international students with educational institutions** and their various services and departments/faculties
- **Provide valuable information** in terms of obtaining work permits and Québec's and Canada's immigration process for international students

### Did you know?

International students are legally allowed to work up to 20 hours per week during the semester and they can work full-time during vacations and breaks (with a valid full-time study permit).

## Montréal tops the rankings

- **Best student city in the Americas**  
(QS Best Student Cities, 2019)
- **Second-best city in the world for millennials**  
(Nestpick, 2018)
- **Most affordable city in North America**  
(UBS Prices and Earnings, 2018)
- **The most reputable city in the Americas**  
(Reputation Institute, 2018)
- **Canada: best work environment for international students**  
(OECD, 2019)

## Why hire international students?

- Graduates of Québec's institutions
- Highly educated
- Multilingual
- Personal and professional experience in Greater Montréal
- International networks
- Can obtain temporary or permanent residence after completing their studies